

Tenant Hotline

Phone: 612-728-5767

Online: homelinemn.org/email

## Minnesota Eviction Moratorium Phaseout Webinar Series

Special Guest Speaker HousingLink Research Manager Dan Hylton

October 6, 2021 — 1:30-3:00pm

COVID-19 Eviction Response Coordinator & Housing Attorney, Rachael Sterling Executive Director, Eric Hauge

## What is HOME Line?

- HOME Line is a statewide nonprofit organization providing free legal, educational, and advocacy services to Minnesota renters.
   We have advised over 270,000 renters since 1992.
- Our primary program is a free and confidential legal hotline any Minnesota renter can contact us to receive legal advice specific to their situation, in 4 languages.
- HOME Line has a staff of 27, including attorneys, tenant advocates, and tenant organizers. We also rely on volunteers and interns.



## What is HOME Line?

**HOME Line Tenant Hotline:** 

612-728-5767

Toll-free: 866-866-3546

- Para Español, llame al 612-255-8870
- Af- Soomaali wac 612-255-8860
- Hais lus Hmoob, Hu 612-255-7104
- Online: homelinemn.org/email



## **Eviction Moratorium Phaseout**

**Timeline, Key Points, FAQ:** 

homelinemn.org/phaseout

**Phaseout Webinar Series:** 

homelinemn.org/schedule

**Previous Webinar Recordings:** 

homelinemn.org/webinars





#### Eviction Moratorium Phaseout

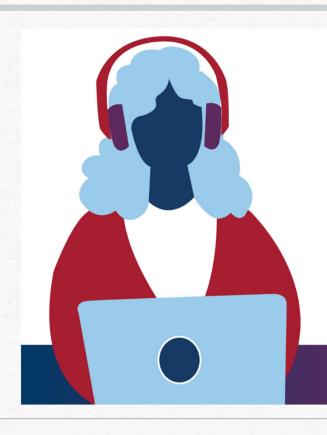
#### Webinar Schedule

- Wednesday, October 6 1:30-3pm
  - Dan Hylton from HousingLink
- Wednesday, October 13 1:30-3pm
  - Overview of Phase 5 of off-ramp (begins 10/12) & guest speaker Max Tsai from Housing Justice
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- Wednesday, October 27 1:30-3pm
  - Tentative session on Minneapolis & St. Paul rent control ballot measures
- Sessions continue into November & December:
  - RentHelpMN & Zero Balance Project
  - Updates from Legal Aid attorneys on evictions

To register, visit: <a href="https://homelinemn.org/schedule">homelinemn.org/schedule</a>



## COVID-19 Emergency Rental Assistance RentHelpMN.org / 2-1-1



"I just want to get caught up on my bills."

GET RENTHELP TODAY

Visit renthelpmn.org or call 211

**COVID-19 Emergency Rental Assistance** 



## COVID-19 Emergency Rental Assistance

## The Zero Balance Project HousingLink.org/ZeroBalanceProject



LANDLORDS IN DAKOTA, HENNEPIN AND RAMSEY COUNTY: APPLY FOR EMERGENCY RENTAL ASSISTANCE!

# THE ZERO BALANCE PROJECT

View eligibility and how to apply: HousingLink.org/ZeroBalanceProject

## COVID-19 Emergency Rental Assistance Saint Paul - Ramsey County Rent Assistance Program



#### More information:

https://www.ramseycounty.us/residents/assistance-support/assistance/financial-assistance/emergency-assistance

#### Application:

https://submit.caprw.org/forms/cera

## When will MN evictions be filed again?

- Minnesota Moratorium (EO 20-79) Governor's Executive Orders—now officially ended
- EO 20-79 replaced by a temporary Session law on 6/30/2021
  - Eviction Moratorium Phase-out



Phase 1	Phase 2	Phase 3	Phase 4	Phase 5	Phase 6
June 30, 2021	July 14, 2021	Aug. 13, 2021	Sept. 12, 2021	Oct. 12, 2021	June 1, 2022
Landlords can file evictions and terminate leases when:  • tenant seriously endangers the safety of others,  • tenant significantly damages property,  • tenant allows illegal activity on premises (504B.171 Subd. 1)  • Manufactured home residents fail to comply with manufactured home related laws.  Landlords can terminate/non-renew leases for:  • material violations of the lease other than nonpayment of rent  Landlords can file evictions for:  • Tenants who owe rent and refuse to apply for the COVID-19 emergency rental assistance.  • Tenants who owe rent and refuse to apply for the COVID-19 emergency rental assistance.  • Tenants who owe rent and refuse to provide proof that they applied for the COVID-19 emergency rental assistance.	lease violations  Landlord cannot file evictions for non-payment of rent	Landlords can terminate leases and not renew leases of tenants behind on rent and ineligible for COVID-19 emergency rental assistance	tenants behind on	Most off-ramp protections end this day  Landlords can end a lease for any legal reason with appropriate notice under the lease  Landlords can file evictions for any legal reason  EXCEPT for non-payment of rent evictions for tenants who have a pending COVID-19 emergency rental assistance application	with pending COVID-19 emergency rental assistance applications expire on June 1, 2022

## What is a Pending Application?

- "Has been submitted and has not been denied, withdrawn, or paid." (MH Housing RentHelpMN COVID-19 Emergency Rental Assistance Program Guide, updated 9/7/21)
- An "incomplete" status is not the same as "pending."
- If payment is deemed 'ineligible':
  - Status will be updated in system
  - Written denial notice, with reason(s), sent to Tenant.
- Tenant may be able to re-apply or appeal
  - "During the appeals process, the application is considered 'pending.'"



## Income Eligibility

- Up to 80% of AMI (Area Median Income)
- Anoka, Carver, Chisago, Dakota, Hennepin, Isanti, Ramsey, Scott, Sherburne, Washington, Wright
  - Up to \$79,900 for a family of 4
- Lowest AMI---less densely populated counties
  - Up to \$59,600 for a family of 4
- Many counties have levels somewhere between these two



## Safe harbor for tenants applying for rental assistance

- Landlord can't file an eviction for nonpayment or proceed with an eviction for nonpayment if tenant has a pending application for rental assistance
- If tenant can reasonably access info, the tenant must provide landlord or court with:
  - Proof of the pending application
  - Reason, if any, for delay in processing the application
- Protection lasts through June 1, 2022 (Phase 6)



## Notice Requirement Non-payment of rent cases

- Lasts until October 12, 2021
- Required for any non-payment of rent eviction
- 15-day Notice must state:
  - Eviction moratorium has ended, Tenant can be evicted
  - Total amount of rent due
  - Information about where to get rental assistance
- Court may use discretion in 'staying' eviction proceeding if notice wasn't sufficient
- Substantial compliance standard—strict compliance not the standard



## City Level Notice Requirements

#### Saint Louis Park

- At least 7 days before bringing an eviction action
- nonpayment of rent or other unpaid financial obligations
- Written notice
- City Code Chapter 8, Section 8-337

#### Minneapolis

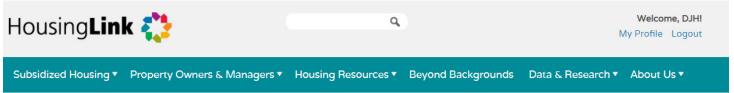
- At least 14 days before bringing an eviction action
- nonpayment of rent or other unpaid financial obligations
- Written notice
- Ordinance 244.2060



#### **CARES ACT**

- Non-payment eviction ban ended July 25, 2020
- 30-day Notice requirement never 'sunsetted'
- Only CARES Act covered rentals:
  - Most kinds of federal subsidies---anything covered by VAWA
  - Federally backed mortgages (Fannie Mae, Freddie Mac)

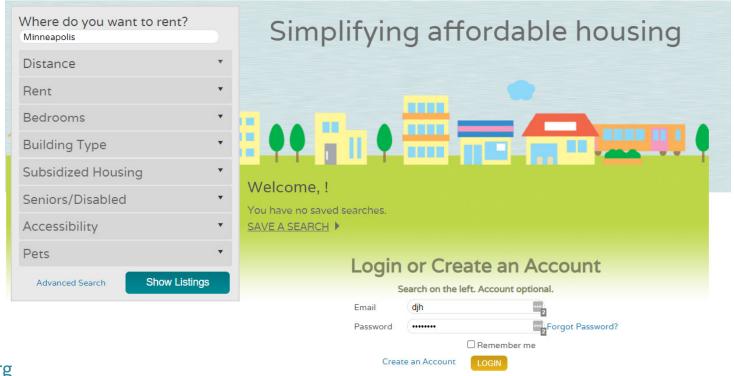




#### **Avoid Scams**

Never pay anyone till you meet the landlord, tour the property inside and out, apply for the apartment, and agree to lease terms.

Click here for more info



housinglink.org



#### Streams (Data through 12/31/2019)

#### **About Streams**

Search by Property N	lame or	Address		Map Search	City Search	Greater MN	
Or Search by HUD, M USDA/RD, or Tax Cre		ing, Public Housing,	omington East Phillips	mehaha Ave S	d Ave s	th Ave S E 22nd St	h Ave S
Or filter by:			Park 24th St	<b>Y</b> .	E 24th St	SEWARD.	E 24th St
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			Properties found.				Send us feedback
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#### Twin Cities Metro

#### Shadow Market

Unit Type	Median Rent Q2 2021	Openings In Qtr	Median Rent Q2 2020	% Chg
0 BR	\$0	0	\$650	NA
1 BR	\$1,285	389	\$1,100	17%
2 BR	\$1,450	881	\$1,325	9%
3 BR	\$1,675	689	\$1,527	10%
4+ BR	\$2,200	414	\$1,950	13%

#### **Apartment Market**

Unit Type	Median Rent Q2 2021	Openings In Qtr	Median Rent Q2 2020	% Chg
0 BR	\$1,035	285	\$975	6%
1 BR	\$1,080	5,431	\$1,049	3%
2 BR	\$1,350	4,199	\$1,325	2%
3 BR	\$1,547	668	\$1,567	-1%
4+ BR	\$1,970	71	\$1,900	4%

#### Security Deposit

Security Deposit	Apartment Market	Shadow Market	
<1 x Rent	66%	5%	
1 x Rent	18%	72%	
1x to 2x Rent	0%	2%	
≥2 x Rent	0%	4%	
Unspecified	14%	16%	

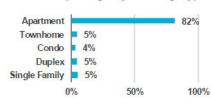
#### Avg Application Fee

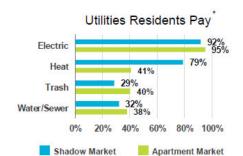
Market	Cost
Shadow	\$36
Apartment	\$43

#### Searches by Market

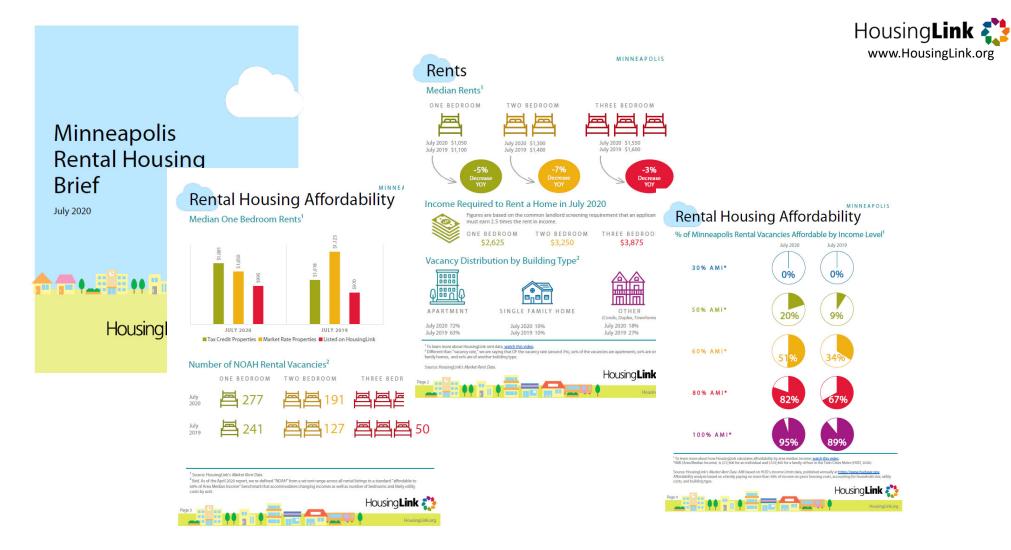
Market	Searches
Shadow	47,129
Apartment	31,012

#### Openings by Building Type

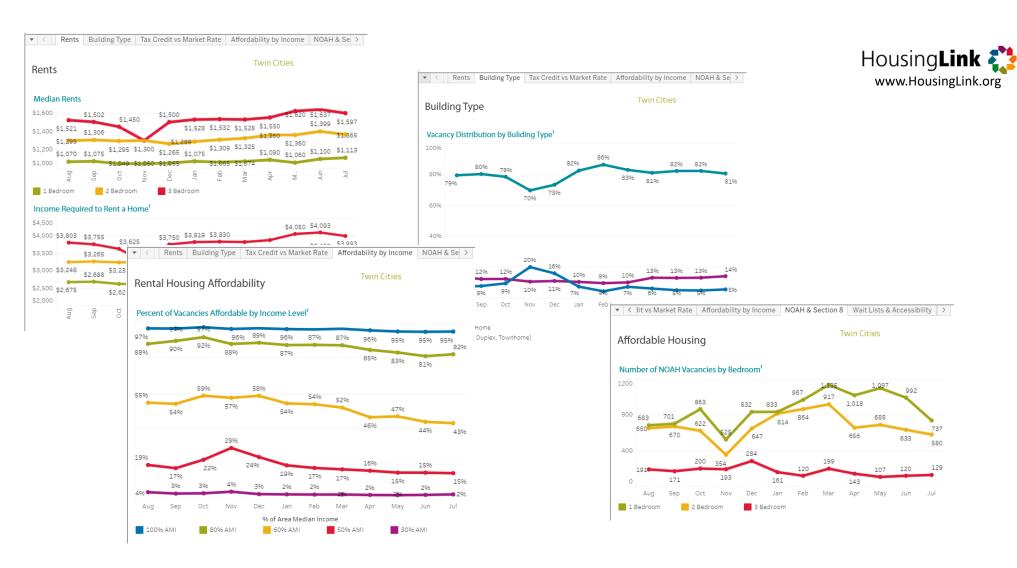




housinglink.org/Research/TCRentalRevue



housinglink.org/Research/Minneapolis-rental-housing-brief



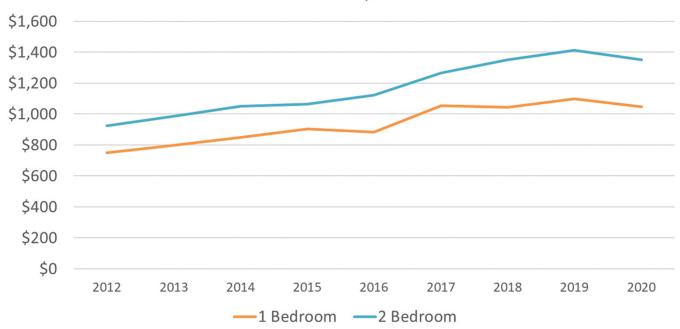
housinglink.org/Research/RentalHousingTrends



## The state of things!



## 1st Quarter Median Multifamily Rents in the Twin Cities, 2012-2020



Source: HousingLink's Twin Cities Rental Revue





spring 2020 - current

**Eviction Moratorium** 



#### Job loss

#### 87,502 low income jobs lost

(https://www.urban.org/features/where-low-income-jobs-are-being-lost-covid-19, data retrieved Sept 4, 2020)

INCOME <\$45K/YR

53% of renter households | 18% of owner households

(Source: Economic and Market Analysis Division of HUD, Special Tabulation of 2018 ACS 5-Year Survey Data)



#### Job loss





Job loss

(can lead to)

Being behind on rent



Job loss

(can lead to)

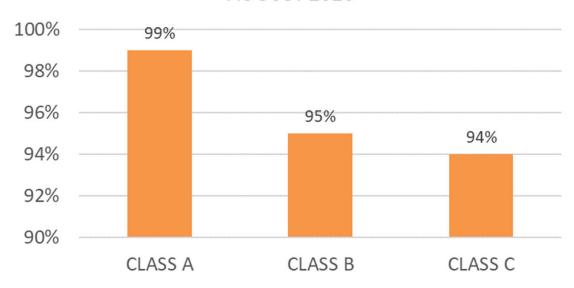
#### Being behind on rent

#### Late spring/summer interventions

- Federal stimulus checks (round one)
- Federal unemployment boost
- State unemployment boost



#### Percent of Rent Collected on the 6th AUGUST 2020



Source: Minnesota Multihousing Association survey, August 2020



- Federal Stimulus checks (round one)
- Federal unemployment boost
- State unemployment boost

some still behind on rent



- Federal Stimulus checks (round one)
- Federal unemployment boost
- State unemployment boost
- COVID Housing Assistance Program (CHAP)



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- RentHelpMN
- Zero Balance Project



## Unemployment

#### Minnesota Unemployment



Source: Minnesota Department of Employment and Economic Development



## Long-Term Unemployment

	Aug 2020	Aug 2021
Number of Long-Term Unemployed	14,100	44,500
Median Weeks of Unemployment	9.0	19.2

Source: Minnesota Department of Employment and Economic Development



# Factors Impacting Rent Payments

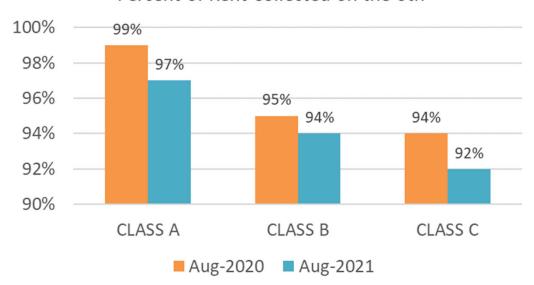
- Stimulus checks
- Unemployment assistance
- Rent assistance
- Improvement in unemployment rate

- Not working but not picked up in traditional unemployment numbers
- Long-term unemployment
- Those re-employed, but far behind on rent.
- Those not even in "the system"



# On Time Rent Payments

#### Percent of Rent Collected on the 6th



Source: Minnesota Multihousing Association survey, August 2021



# Late Rent Payments

# very rough estimate of 35,000 late rent payments as of August 2021

Based on:

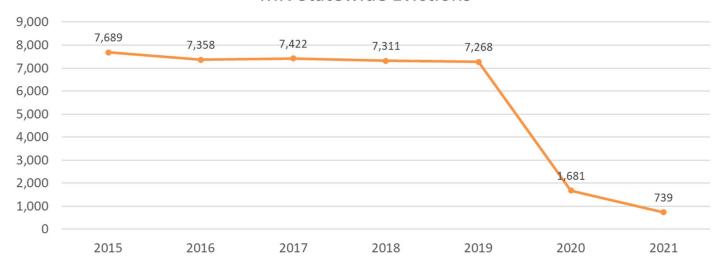
~ 6% late rent payments on ~610,000 rental units

Late rent payment source: Minnesota Multihousing Association survey, August 2021 Rental unit estimate: analysis of occupied rental units in American Community Survey



# **Evictions**

#### **MN Statewide Evictions**



Source: "Evictions in MN" tab of Hennepin County Eviction Dashboard



#### **MN Statewide Evictions**

#### **EVICTION FILINGS BY WEEK**



Source: Princeton University "Eviction Lab" (https://evictionlab.org/)



# **RentHelpMN**

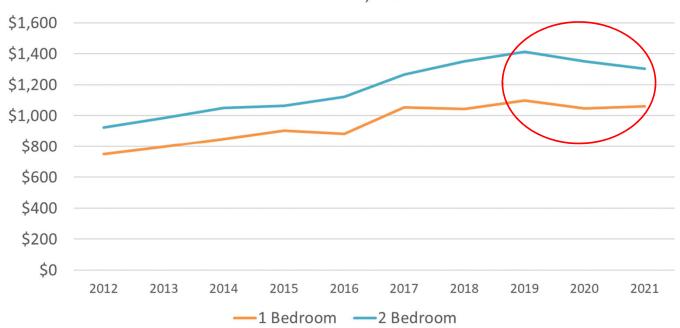
**47,227** submitted applications **20,770** payments made

(as of October 4, 2021)

Source: MN Housing RentHelpMN Dashboard: https://www.mnhousing.gov/renthelpmn-dashboard



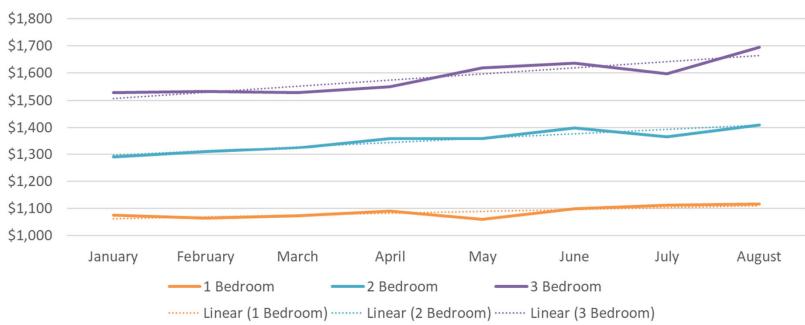




Source: HousingLink's Twin Cities Rental Revue



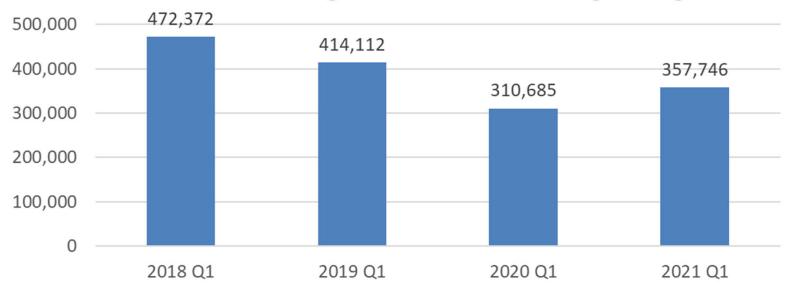




Source: HousingLink's Twin Cities Rental Housing Trends report: https://housinglink.org/Research/RentalHousingTrends

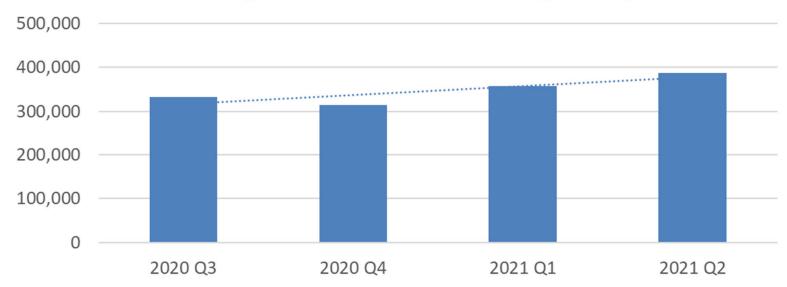


1st Quarter Housing Searches www.housinglink.org





# Housing Searches on www.housinglink.org



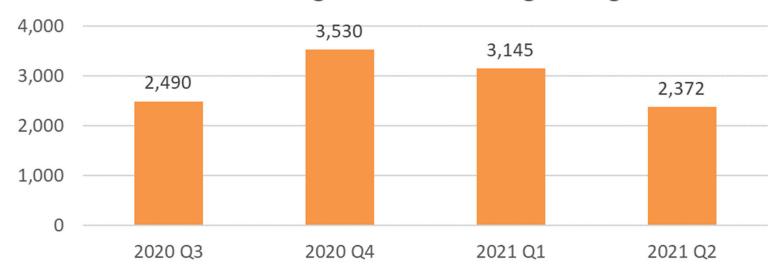


# 1st Quarter Listings on HousingLink.org



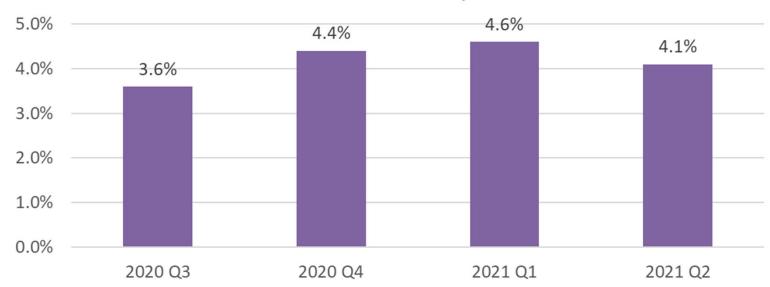


# Rental Listings on www.housinglink.org





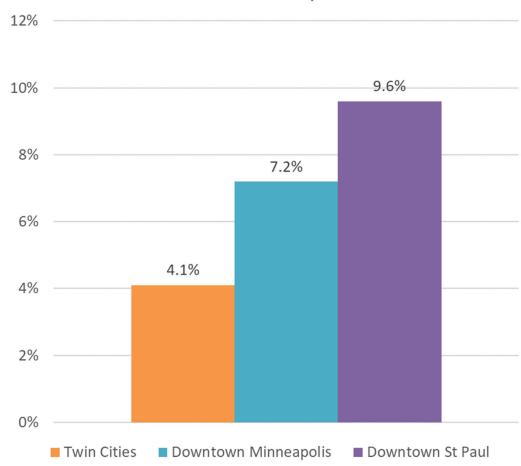




Source: Marquette Advisors' *Apartment Trends* report







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1,700 new apartment units in Minneapolis leased in the past 18 months, accounting for more than a quarter of all the apartments in the Twin Cities metro area.

Source: "Free rent? Not so much anymore in the Twin Cities" (Jim Buchta, Star Tribune, 9/13/2021; referencing data provided by Brent Wittenberg of Marquette Advisors



# Vacancy rate and affordability are a matter of perspective

#### % of Minneapolis Rental Vacancies Affordable by Income Level<sup>1</sup>









Dean Drobot/Shutterstock

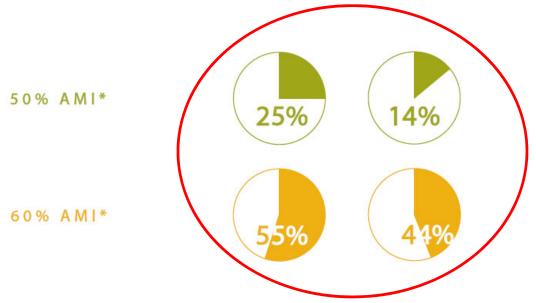
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# changing rental market can change ability to place housing choice vouchers

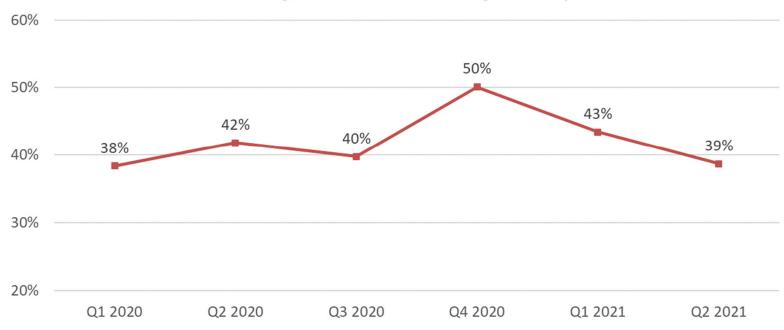




# changing rental market can change ability to place housing choice vouchers



#### Percent of HousingLink Landlords Willing to Accept a Voucher



Source: HousingLink internal evaluation. Includes non-Minneapolis listings posted to Housing Search tool by landlord accounts.



#### Long-Term Trend

Rising rents

High number of housing searches

Low vacancy rate (around 3% or lower)

Low number of available listings

Low voucher acceptance rate

#### Late 2020/Early 2021

Rents stable or down
Housing searches down
Vacancy rate up over 4%
Listings up
Voucher acceptance rate up

#### By Q2 2021

Rents ticking back up

Searches back up

Vacancy rate back down

Listings back down

Voucher acceptance rates back down



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### **Unknowns**

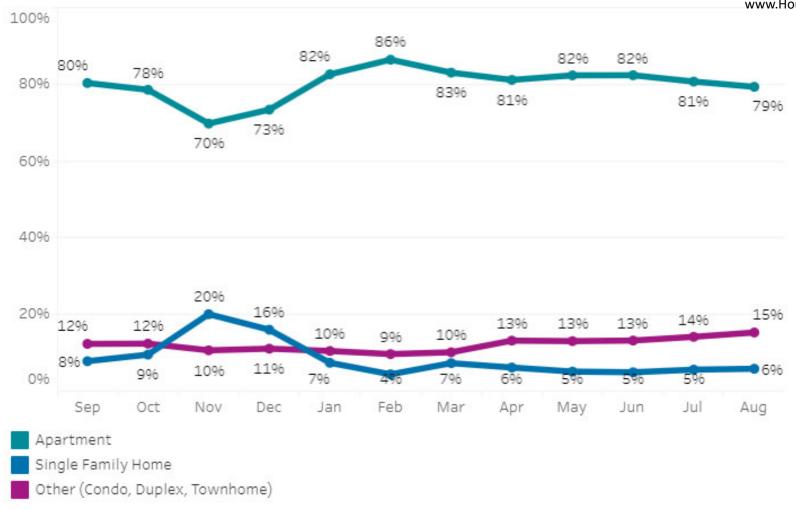
End of renter supports

End of eviction moratorium

Long-term unemployed

# Vacancy Distribution by Building Type, 2021

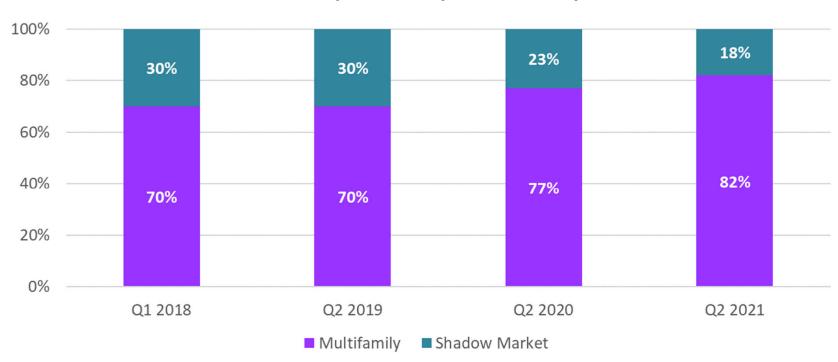




housing link.org/Research/Rental Housing Trends



# Vacancy Distribution by Building Type, same quarter, year over year



Source: HousingLink market data



Email Password

a

dhylton@housinglink.c.2
Forgot Password?

Create Account LOGIN

Subsidized Housing ▼ Property Owners & Managers ▼ Housing Resources ▼ Beyond Backgrounds

#### What's New in HousingLink Research!

#### NOAH Rental Supply webinar

#### June 2021

This 10-minute webinar explores two different ways to look at the supply of naturally-occurring affordable housing (NOAH) in the rental market, and is the third installment of the popular "Rental Housing Brief Webinar" series. Watch here.

#### Housing Choice Voucher Data and Trends webinar

#### March 2021

This 20-minute webinar features a brief overview of the Housing Choice Voucher program, then an exploration of trends and findings from past research, local housing agency-supplied data. and landlord vacancy data from HousingLink's Housing Search tool. The webinar is the latest in a series of HousingLink Data and Research webinars. Watch here.

#### Twin Cities Rental Housing Trends (renamed! rebranded!)

#### February 2021

This interactive, monthly Tableau dashboard was originally intended to follow Twin Cities rental market trends from the beginning of 2020 and throughout the calendar year. As of our latest monthly update, we have removed "COVID" from the title of the report and adjusted the reporting period to encompass an ongoing, rolling, 12-month timeframe, in the belief that the metrics within it have relevance to the Twin Cities housing market that will extend beyond the end of the pandemic.

#### MN Housing Measures visualization

January 202

Data & Research ▼ About Us ▼

What's New in HousingLink Research!

Renters and Landlords in the Pandemic

Twin Cities Rental Housing Trends

Streams

Minneapolis Rental Housing Brief

St Paul Rental Housing Brief

Twin Cities Rental Revue

MN Housing Measures

**Housing Counts** 

Hennepin County Affordable Listings Report

Other Research

#### Archive

Dan Hylton Research Manager HousingLink dhylton@housinglink.org

#### Media Inquiries

Sue Speakman-Gomez President HousingLink sqomez@housinglink.org

#### Subscribe to the Research Email List

Get announcements of updates and new releases!

\* indicates required

Email Address \*

https://housinglink.org/research-whats-new



# **Dan Hylton**

Research Manager dhylton@housinglink.org

# HOMELine

Q&A

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Thank You